



## 2017-2018 Pricelist Postcards / Rack cards

Full Color Postcards or Rack cards **Description:** Postcards are a very economical way for you to notify your customers. They stand apart from the many emails that someone receives in a day and quite simply, they can't be deleted. First class postage is about 34c but again, your mailer will stand out. You don't have to rip open an envelope...your message is readily available. Rack cards are generally put in a plastic or cardboard holder on a counter to grab the eye of the reader. **Standard** rack cards are 4" by 9" and **standard** postcards are 4" by 6". Other sizes also available.

Prices do not include shipping or (Florida only) sales tax. (.000c is the price per piece in cents)

| Qty: / Size: | 4 x 6"         | 5 x 7"         | 4 x 9"         | 5 x 8"         | 5.5 x 8.5"      | 6 x 11"         |
|--------------|----------------|----------------|----------------|----------------|-----------------|-----------------|
| 250          | \$63.80 .255c  | \$101.56 .406c | \$82.36 .330c  | \$110.22 .441c | \$123.86 .495c  | \$176.48 .705c  |
| 500          | \$68.12 .136c  | \$113.94 .228c | \$87.08 .174c  | \$123.86 .248c | \$138.72 .278c  | \$196.94 .394c  |
| 1,000        | \$68.25 .069c  | \$127.09 .127c | \$89.18 .090c  | \$138.85 .139c | \$155.33 .155c  | \$230.62 .231c  |
| 2,000        | \$129.29 .065c | \$240.77 .120c | \$164.97 .082c | \$258.61 .129c | \$289.84 .145c  | \$379.00 .190c  |
| 3,000        | \$183.19 .061c | \$267.54 .089c | \$233.72 .078c | \$360.04 .120c | \$328.47 .110c  | \$387.92 .129c  |
| 5,000        | \$188.26 .038c | \$271.61 .054c | \$247.71 .050c | \$287.34 .057c | \$317.07 .063c  | \$475.60 .095c  |
| 10,000       | \$353.00 .035c | \$501.60 .050c | \$464.46 .047c | \$538.77 .054c | \$594.50 .059c  | \$873.17 .087c  |
| 20,000       | \$624.22 .031c | \$901.66 .045c | \$832.31 .042c | \$971.01 .049c | \$1075.05 .054c | \$1560.57 .078c |

Other or custom sizes available: Call for pricing on these or other quantities.

Postal EDDM postcards available, too.

**Submit your PDF or JPG file or we'll do the layout design work for free!**

**We do not mark up the cost of shipping. You pay what we pay!**

Terms: 50% down, balance due once order has shipped.

Established customers need \$0. Money down. Balance due in full at time of shipping.

Checks or money orders are the preferred method of payment.

All major credit cards are also accepted using PayPal®.

All printed materials shipped to Florida addresses are subject to local Florida Sales Tax.

Shipping is through UPS.

**The Proof Is In The Printing, PO Box 757, Cocoa, FL 32923-0757**

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